Ala Moody
Ux Case Study

The Melody music app features a simple, modern and user-friendly interface that provides a seamless and quality music experience for the user. It allows the user to play and download music on their device and supports playing all formats of songs.

Typography & Colors

#20f5f1 #115AA2 #10D67E #3A08CB

Poppins

The Poppins font is legible and geometric. We used it to make the typography easy to read for all users. It is the perfect font to be used in mobile app.

Aa Poppins Regular

Aa Poppins Medium

Aa Poppins Bold

About Ala Moody

music app features a simple, modern and user- friendly interface that provides a seamless and quality music experience for the user; it allows the user to play and download music on their device and support playing all formats of songs.

Problem Statement

Majority of the common available music app can either play music from device or stream music online but not both. Hence, users finds it difficult to play music which they already have on their device.
Also, users wants a music app that allows them to safe-keep their favorite music or recordings, incase they get a new device.

Solution

1 - To createa a simple, modern and user- friendly music application that allows users to play music on their device storage as well as stream their favorite music seamlessly.
2 - Create a music app with a cloud storaged option, that allows users to save their streamed music, as well as upload music on their device storage for safe-keeping.

My Responsibility

- Conducted a user research
- Created low-fidelity prototype
- Created high-fidelity prototype
- Conducted a usability testing
- Iterate on my design

Tools Used

Ai

Project Timeline

Quantitative Research

Least most features in Personalized playlist
Most Popular
Most Popular
Most Popular